Orders

Order / Rev:

104468

Alt Order #:

06832098

Product Desc:

HORSFORD 4 CONGRESS

Estimate:

1366

Flight Dates:

10/16/12 - 10/22/12

Original Date / Rev:

07/19/12 / 08/17/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:



KSNV

Amy McCreary

BLPHI

National

Agency

Name:

GMMB, Inc./ Washington D.C.

Buying Contact:

Billing Contact:

Product Codes:

Revenue Codes:

1010 Wisconsin Ave. NW

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

00:15:00

Advertiser

Market

Name:

Priority:

A35+

Demographic:

PLC02

100%

SELECT PRIORITY CODE POLITICAL/AGY, PCAN, GEN New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Account Executives

Account Executive	1	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%
Order Share	Share	Total		
KSNV	26%	\$0.00	•	

\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$0.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$0.00
KTUD	1%	\$0.00
KVVŰ	15%	\$0.00
KVWB	. 0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$0.00